

The Swiss Red Cross Ball “The Splendour of India”

Sponsored by



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starring
Anoushka Shankar





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The Swiss Red Cross Ball “The Splendour of India”

Saturday May 29th 2010

Arena, Geneva, Switzerland



Umaid Bhawan Palace, Jodhpur

Our sincere gratitude to:

Plasma Communication, Events Concept, Skynight, Options, Blandice's Room, Seetal Elco, FedEx, SAFA, Denogent, Bocard, Mamadjah.

Programme of the Evening

The evening will be presented by
Tamara Sedmak

David Collins, Master of Ceremony

- 7:00 pm **Jodhpur Lounge**
Champagne Reception by Moët & Chandon
Cocktails by Diageo
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- 8:00 pm **Rajasthan Ball**  
*Music by Prem Joshua & Band*  
Dinner by Hôtel Beau-Rivage, Geneva  
Menu created by Dominique Gauthier,  
Gault Millau Award 2009 and Michelin Star 2010  
Wines graciously offered by  
H.R.H. Prince Robert de Luxembourg  
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- 9:30 pm **Varun Bahl Haute Couture Fashion Show**
Jewellery by Bogh-Art

Dessert & Coffee

Top Tombola Draw
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- 10:00 pm **Charity Auction** conducted by Simon de Pury,  
Chairman, Phillips de Pury & Company  
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- 10:30 pm **Guest Performance:**
Anoushka Shankar
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- Midnight **Dancing with music** by Donna D'Cruz  
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- 3:00 am **Carriages**

Dress Code: Bollywood Chic

Gentlemen: Black Tie
Ladies: Long Dress

BLUE HERON PRODUCTIONS GENEVA 

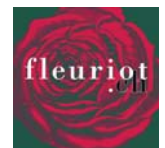
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The proceeds of the Swiss Red Cross Ball 2009 were used for the “Victims of Forgotten Disasters” in

India



India



Swaziland

Swaziland, the small state in southern Africa, is severely affected by the consequences of AIDS. The help of the Red Cross is more necessary than ever: Last year, 1'900 people were tested and received counseling in the three local Red Cross clinics. 300 orphans continued attending school and obtained clothes and food thanks to the help of the Red Cross. 1'000 AIDS patients are receiving life saving antiretroviral therapy.

Bangladesh

In 680 villages in the northwest of Bangladesh, Red Cross volunteers taught hygiene and health lessons in order to reduce waterborne diseases. 1'600 households were enabled to build their own sanitary latrine. In 110 villages, drinking water wells were repaired and the planning of the construction of several hundred wells was started.

Bolivia, Ecuador and Paraguay

In Bolivia, Ecuador and Paraguay, the SRC helps the underprivileged indigenous communities to improve health care services. As HIV, AIDS and tuberculosis are major health threats, the SRC informed and sensitized as many adolescents and adults as possible about the deadly diseases.

Thanks to your donations and the proceeds of the **Swiss Red Cross Ball 2010**, we will be able to alleviate human suffering in Asia, Latin America and Africa. In South **India**, 2'000 families receive assistance with building water pumps and latrines. Red Cross volunteers teach hygiene and health sessions to prevent deadly diseases. As the poor farming families in Takeo Province of **Cambodia** do not have sufficient access to latrines and drinking water, the SRC helps to remedy the situation. In **Bolivia**, the poorest country in Latin America, the SRC supports the underprivileged indigenous communities to improve basic health care services and to fight against HIV, AIDS and tuberculosis. To reduce waterborne diseases and avoidable blindness in **Mali**, volunteers provide families in the district of Goundam with information on hygiene, nutrition and health. In **Swaziland**, where the number of tuberculosis cases is dramatically increasing, the Red Cross will strengthen its efforts and the support of the local Red Cross clinics. In the Central Region of **Togo**, as many families as possible will learn from volunteers how to prevent HIV.

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*This invitation was kindly sponsored by
Mr. and Mrs. Antonio Battistini*